

Bristol City Council

Minutes of the Health and Wellbeing Board

15 February 2017 at 2.30 pm



Members Present:-

Councillors: Dr Martin Jones (Chair), Jill Shepherd, Becky Pollard, Fi Hance, Claire Hiscott, Clare Champion-Smith, Ellen Devine, Elaine Flint, Keith Sinclair, Justine Mansfield and Pippa Stables

Officers in Attendance:-

Alison Comley (Strategic Director - Neighbourhoods), Mike Hennessey (Service Director, Care and Support (Adults), Statutory Director of Adult Social Services), Claudette Campbell (Democratic Services Officer), Sarah Sharland (Legal Officer), Sally Hogg, Liz McDougall, Wendy Parker and Katie Porter

1. Welcome, apologies and introductions

The Chair, Dr Martin Jones, led introductions.

Apologies were received from Mayor Marvin Rees, Linda Prosser, Steve Davies

2. Public forum - must be about reports on the agenda

The following public forum items were received and noted:

- Public Forum Question from Mr Viran Patel regarding agenda item 5 – a written reply was supplied
- Public Forum Question from Mr Viran Patel regarding agenda item 6 - a written reply was supplied
- Public Forum Statement from Mr Viran Patel regarding agenda item 6
- Public Forum Statement from Sam Downie regarding agenda item 8

3. Declarations of interest

None

4. Minutes of previous meeting

RESOLVED:



That the minutes of the 14th December 2016 be confirmed as a correct record and signed by the Chair.

5. Key decision - Children's community health services contract duration

The Board considered a report seeking approval of a key decision on arrangements for the provision of Children's Community Health Services (CCHS) from 2 years to 5 years (contract extension).

Becky Pollard, Director of Public Health, presented the report and Fiona Butter, Programme Director CCHS Re-commission, Bristol CCG was present to take any questions.

- a. The Board were asked to increase the potential period of extension within the contract for the provision of Children's Community Health Services (CCHS) from 2 years to 5 years.
- b. The initial term of the contract is 5 years to commence 1st April 2017. The contract duration was initially advertised as 5 year contract with an option to extend up to 2 years (a 5 + 2 contract).
- c. The contract was won by Sirona care and health as Prime Provider working in partnership with Bristol Community Health (BCH) community Interest company (CIC), Avon and Wiltshire Mental Health Partnership NHS Trust (AWP) and University Hospital Bristol NHS Foundation Trust (UHBristol).
- d. The agreement to extend the contract after the initial 5 year period has been sought from all commissioners and could be in increments of 1 year or variations of up to total of 5 years based on this recommendation.
- e. The 4 other commissioning organisations have agreed to the extended contract period and are awaiting a decision from Bristol City Council.

The following Comment was noted:

- f. The Cabinet Member for People, endorsed the recommendation commenting that cabinet was fully supportive of the move as it would allow for long term planning and cost benefit for the delivery of the service.

Having noted and taken account of the above, Cllr Fi Hance Cabinet Member for Health & Wellbeing, with delegated authority for the Mayor, then took the following key decision:

- i. To approve the increase of the potential period of extension of the Children's Community Health Services contract from 2 years to 5 years.**

6. Mental health and wellbeing in Bristol

The Board considered a report that provided an update on the city wide strategy developed from the outcomes of the Mental Health and Wellbeing summit held in November 2016.



Ella Marshall was invited to give an overview of the outcomes from the Freedom of Mind Festival.

- She thanked the Board for the opportunity to attend last year to outline the vision for the festival. She acknowledged the support received from Martin James and guidance from Board members.
- The result was the establishment of the Freedom of Mind Festival that took place between 30th September to 10th October 2016. The aim was to stimulate conversation around mental health; educate people on how to look after their emotional wellbeing; to create lasting change throughout the city.
- The event was well received. Feedback had been positive with attendees reporting that the informal setting encouraged open conversations around supporting healthy mental wellbeing benefiting the whole family.
- Going forward the Board of Directors of the Festival would be looking at ways to engage the wider community and would be appointing a Diversity Officer to support this work.
- As a member of the Youth Council she shared that because she had a vision to pursue she was able to obtain the support required but that had not been the experience of other members of the Youth Council.

Questions/comments

- a. Members of the Board applauded Ella Marshall for translating her vision into a success and ultimately an event that would feed into the overall mental health strategy.
- b. The presentation would be circulated to the Board Members.
- c. Members acknowledged the innovative way that art therapy was used at the event to support conversations for young people and the wider family.
- d. The brand was seen as strong and continued promotion would result in an alternative source of information for the community. It would link strongly with the practice of social prescribing.
- e. The Director of Public Health, shared that work on a strategy on suicide affecting young people at University and in society would commence as a direct result of the recent 4 suicides of university students. The team would look at lesson learnt from the incidents and produce a suicide prevention strategy.

The Board having taken into account the report and presentation;

RESOLVED



- i. **To endorse the approach to developing a Mental Health and Wellbeing Strategy and action plan for Bristol.**
- ii. **To establish a working group to develop the draft strategy. With representation from across BCC, the CCG, patient/user, voluntary and community groups.**
- iii. **The following Board Members would be Champions; Dr P Stables; Cllr Hance; Cllr Campion-smith.**

7. Making every contact count

The Board considered the report of Katie Porter, Public Health that outlined how the concept and application of the principles of MECC would be rolled out.

- a. The Service Director for Care and Support (Adults), Statutory Director of Adult Social Services commented that the principles of MECC aligned with Tier One of the 3-Tier Model. The principles should be promoted as a positive for the organisation. 'Helping People to help themselves'
- b. Concern was expressed on whether colleagues who are currently juggling multiple priorities and time pressure would have the opportunity to engage people in a way that would have the appropriate impact.
- c. MECC was concerned with developing in colleagues the skill to have the right conversations that plants a seed in the mind of the recipient that nudges them towards positive healthy decisions.
- d. The Healthwatch Board member shared that the organisation were currently working with community barbers to share information and the principles of MECC could be incorporated in that work.
- e. It was also acknowledged that MECC aligned with the principle of social prescribing.

At the conclusion of the discussion the Board;

RESOLVED

- i. **To support and endorse the MECC approach at Board and organisational level**
- ii. **Support the roll out of the programme to partners**
- iii. **Propose the appointment of Steve Davies as Champion**
- iv. **To review progress after 6 months**



8. Work, health and disability green paper

The Board received a report on the Work, Health and Disability Green paper published on the 31st October 2016. The consultation period ran to the end of February and the Director of Public Health sought support from the Board to submit the response detailed in the report from points 9 to 23.

Liz McDougall, Public Health Principal was present to take any questions. The Board were asked to note that the response was qualitative, based on local priorities in order to bring them to the attention of government.

- a. The public forum statement submitted by Sam Downie was noted at this time.
- b. The Board noted that the Green Paper was silent on the issue of funding.
- c. There was general consensus for the need to support people into work in place of forcing them into work and possibly work that was inappropriate.

Resolved:

That the Chair sign-off the consultation response on behalf of the Board.

9. Sugar Smart City update

The Board received an audio presentation on the launch of the Sugar Smart campaign.

Sally Hogg, Public Health Consultant was joined by Fi Argent the Jamie Oliver Food Foundation Ambassador; Wendy Parker, Public Health Principal.

- Sugar Smart was launched to an audience of 40,000 people over the first weekend at Bristol/Bath Rugby, Bristol/Cardiff football. There was the opportunity to share information on Type 2 diabetes, obesity and making alternative food choices.
- Contact made with 12,000 staff members at the two hospital Trusts.
- Contact with 30,000 students at UWE via messaging and engaging in activities on campus around sugar.
- Information sharing with GPs, dentists, nurseries and schools.
- Working with Bristol Water to share information to half a million homes. The company has agreed to provide water fountains in schools that do not currently have them.

The Board viewed the video introduced by Jamie Oliver.



The following comments were noted from the discussion that followed the presentation:

- a. The question was asked about how success would be measured. The team would be looking to note the reduction in pre-diabetes, childhood obesity and reduction of sales of sugary drinks in public sector buildings. Work is underway to determine the mechanism to measure these outcomes.
- b. The government proposed tax on sugar was progressing slowly with no information on implementation.
- c. A sugar smart survey would be included in the Quality of Life survey that is sent to all households. This would help establish a baseline for future measurement.
- d. Further initiatives will continue, for example, with Bristol Sport and retail stores to encourage them to put water options in a prominent place ahead of sugary drinks.

The Chair thanked the team for updating the Board and for the work undertaken during to launch the brand.

10 Any other business

None

Meeting ended at 4.14 pm

CHAIR _____

